MEAN4SG Internet portal and first set of dissemination material

DELIVERABLE

7.1

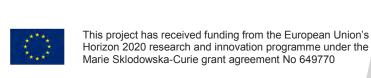
Date: 06/05/2016

Prepared by: CIRCE

MEAN4SG
Metrology Excellence Academic
Network for Smart Grids

From January 2016 to December 2019 Grant agreement: 649770

www.mean4sg-itn.eu/





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DELIVERABLE FACTSHEET

Document Name: Deliverable 7.1 MEAN4SG internet portal and first set of

dissemination materials

Responsible Partner: CIRCE

WP: 7. Communication and Dissemination

Task: 7.2 Dissemination tools and materials development and

publication

Deliverable nº: 7.1

Version: 1

Version Date: 06.05.2016

| Dissen | Dissemination level | | | | |
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APPROVALS

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Author/s CIRCE
Task Leader CIRCE
WP Leader OCT

DOCUMENTS HISTORY

| Revision | Date | Main modification | Author |
|----------|------------|-------------------------|--------|
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DISCLAIMER OF WARRANTIES

"This project has received funding from the European Union's Horizon 2020 research and innovation programme under the Marie Sklodowska-Curie grant agreement No 676042

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ABBREVIATIONS

DoA: Description of Action

EC: European Commission

ESR: Early Stage Researcher

GA: Grant Agreement

MEAN4SG: Metrology Excellence Academic Network for Smart Grids

WP: Work Package



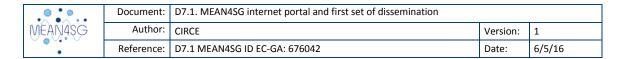


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INTRODUCTION

This document describes the <u>project website</u> and the first set of dissemination materials prepared under the Project MEAN4SG EC-GA contract no 676042.

The deliverable 7.1 is under the following tasks within the DoA of the MEAN4SG project:

Task 7.2 Dissemination tools and materials development and publication

The intended audience of this report is each individual participant of the project consortium and the associated partners, as well as any potential stakeholder or individual interested in the activities and outputs of the project MEAN4SG.

The purpose of this report is to provide to the consortium the appropriate tools in order to be able to carry out the different dissemination activities. The functionality and structure of the public website are detailed.

Different dissemination materials will be added to the ones presented in this deliverable according to the project needs and the suggestions from the different partners of the consortium.

Consequently a common and structured message will be delivered from the partners of the consortium when disseminating MEAN4SG.



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1 INTERNET PORTAL

MEAN4SG public website has been implemented in month 1 of the project, and will be maintained over the lifetime of the project.

The internet portal will work as communication platform to assist the coordination of the project and its activities.

An individual domain has been acquired to host the website. The link to this MEAN4SG website is:

http://www.mean4sg-itn.eu/

The website will be the main communication tool of the project, where all the dissemination materials will be published in a timely manner.

Within the design phase of the website, perspectives from both specialized and non-specialized visitors have been considered in order to develop the interface.

One of the key functions of the website at the very beginning of the project consists of publishing the eleven vacancies for the different projects of MEAN4SG. Once the recruitment procedure is closed and the researchers selected, each fellow will be assigned a dedicated page containing his/her profile including not only showcases of the fellows' projects and publications, but also identifying each fellow's unique expertise.

Regarding the foreseen eleven theses, it will be aimed to provide downloads on the MEAN4SG website, with chapters restricted where necessary, because of material still under consideration for publication elsewhere, or specific restrictive journal policies. Although open access publications will be favoured, the quality of publication channels will be judged as the more relevant criteria, and where full journal articles cannot be provided online, preprints will be made available on the MEAN4SG webpage that link to the original publications.

Besides the scientific results out of the research done by the fellows, different news and events related to MEAN4SG will be posted maintaining the information of the website updated with the activities of the project.

The following points describe the different sections and functionalities of the website.

1.1 Home

The "home" area of the website is composed of different sections:

• **Upper area**: 4 dynamic slides in order to give key messages of the project to the audience.



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Figure 1. Screenshot: home of the website (1)



WELCOME TO MEAN4SG-ITN

MEAN4SG - Metrology Excellence Academic Network for Smart Grids- aims to educate II young researchers in the smart grids metrology field by constructing a

The overall MEAN4SG research program tackles the main research challenges in the smart grids metrology field identified by the European RSD community. (I) power quality analysis, I21 smart grids modelling and management. (3) advanced monitoring through Phasor Measurement Units applications and (4) smar cable diagnosis.

Figure 2. Screenshot: home of the website (2)



Figure 3. Screenshot: home of the website (3)



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Figure 4. Screenshot: home of the website (4)

 Top bar: structure of the website including a pull-down menu. The tabs and subtabs included may be modified over the project lifetime according to the needs of MEAN4SG.

RESEARCH PROJECT PARTNERS TRAINING FELLOWS PUBLICATIONS NEWS

Figure 5. Screenshot: home of the website (5)

 Top right corner: this area is intended to include useful links, such as main project contacts or <u>project intranet</u>, as well as a search engine.



Figure 6. Screenshot: home of the website (6)

• **Central area**: currently a short description of the eleven vacancies is posted, as well as direct links to the complete information of each vacancy.

This area may be used to point out a key activity/milestone of the project to date.

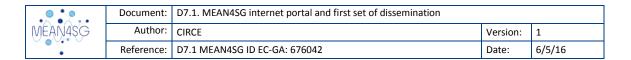




Figure 7. Screenshot: home of the website (7)

Bottom area: different news describing the ongoing activities and current events of the
project are posted, as well as the EU funding acknowledgement and the link for the legal
content of the website.



Figure 8. Screenshot: home of the website (8)



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1.2 Research

This section is broken down in two tabs: **motivation** and **specific objectives**.

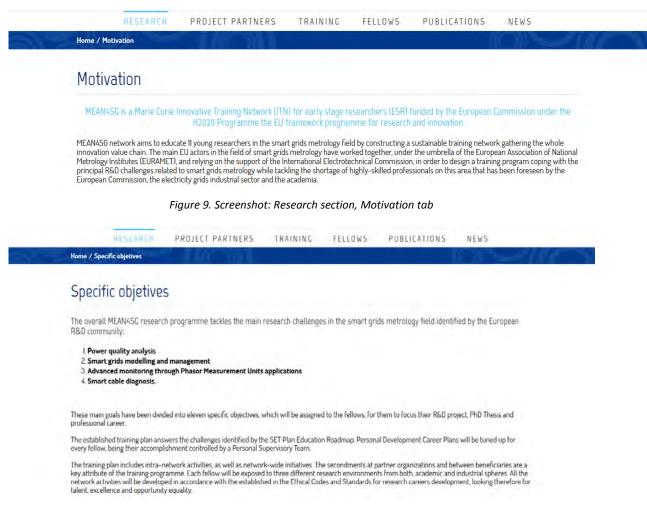


Figure 10. Screenshot: Research section, Specific objectives tab

1.3 Project partners

The two main types of body which compose MEAN4SG consortium are described in this section: beneficiaries and partner organisations.

Information from all entities can be consulted either by country or by type of partner (beneficiary – partner organisation). In addition, a map with all entities and their locations has been included.



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Figure 11. Screenshot: Project partners section, map.

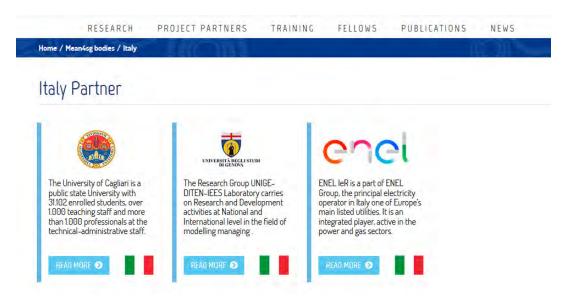


Figure 12. Screenshot: Project partners section, Italian partners.

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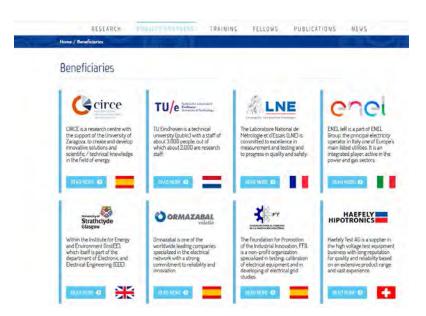


Figure 13. Screenshot: Project partners section, Beneficiaries.



Figure 14. Screenshot: Project partners section, Partner Organisations.



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1.4 Training

This section details the training events foreseen during the project lifetime.

Different types of event can be posted:

- Training activities organized ad-hoc for the project purposes
- Training activities open and disseminated to the general public where MEAN4SG participate (i.e. conferences).
- Others: project meetings, workshops, etc.



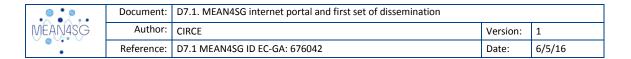
Figure 15. Screenshot: Training.

1.5 Fellows

A specific space for the Early Stage Researchers has been created. Currently, this section is divided in two tabs:

Vacancies: the eleven PhD positions have been included. Direct links to the complete
vacancy description is available, either downloadable in MEAN4SG format or directly linked
to <u>EURAXESS website</u>.





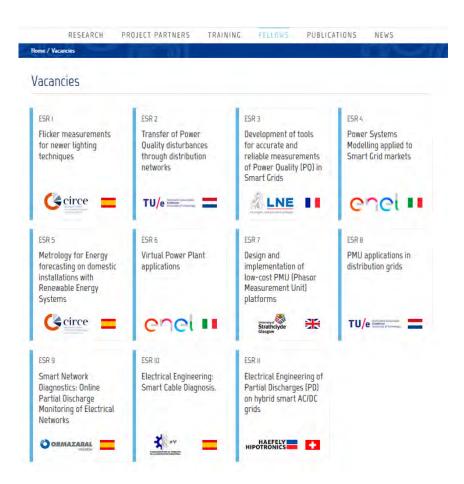


Figure 16. Screenshot: Fellows, vacancies tab.

• **Eligibility criteria**: general and common conditions to be able to apply to the Marie Curie ITN – MEAN4SG positions are described. Links to the documents that detail the recruitment procedure are available so that the applicants may consult them.



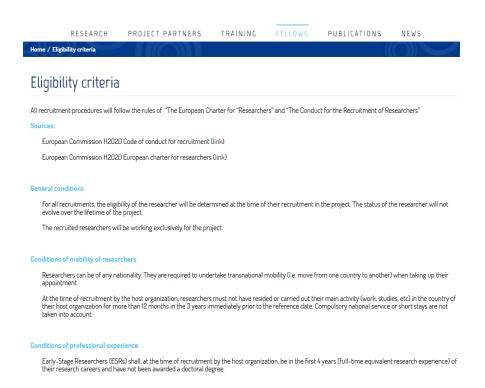


Figure 17. Screenshot: Fellows, eligibility criteria tab.

It is foreseen that the tab for the "fellows' vacancies" will be changed to "fellows' projects" in order to include a description of each researcher's career, as well as their profile.

1.6 Publications

Within this section different public documentation will be posted, keeping the website updated with the results obtained. In particular, the following materials are considered to be uploaded in this section:

- Dissemination material
- Project public deliverables
- Scientific publications



Figure 18. Screenshot: dissemination material



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1.7 News

Any new related to MEAN4SG project will be posted in this section, either prepared internally by the consortium or any external news linked to the project topic.

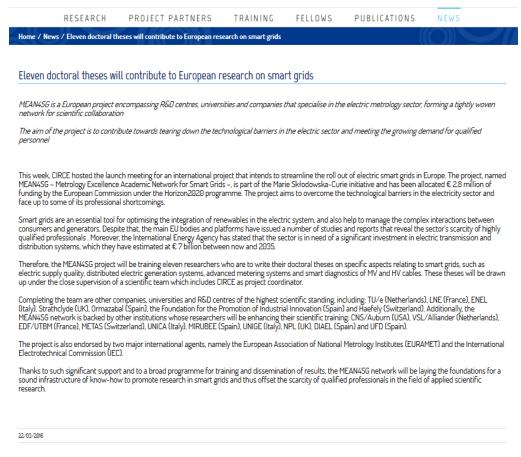


Figure 19. Screenshot: news of the KoM

2 FIRST SET OF DISSEMINATION MATERIALS

According to the DoA, a press kit to facilitate the diffusion of the project by each consortium member among media will be provided by month 6. This press kit will include, among others:

- Tweetable facts
- Frequently Asked Questions
- Summary presentation of the project
- Press release
- Project description
- PPT presentation
- Project website



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- Free pictures
- Written identity of the project

Considering the scope of the activities during this first 3 months of the project, the first set of dissemination materials have been developed. These materials will be complemented with the items described above.

All materials have already been provided to the partners and uploaded in the <u>project intranet</u>.

2.1 Visual identity of the project

A logo styled in different formats has been design for MEAN4SG purposes.



Figure 20.MEAN4SG logo (colour)

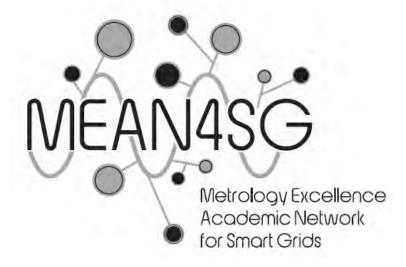


Figure 21.MEAN4SG logo (monochromatic version)



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A graphic manual has been facilitated to the partners in order to follow the corresponding guidelines and instructions when using the logo in different versions and for different purposes.

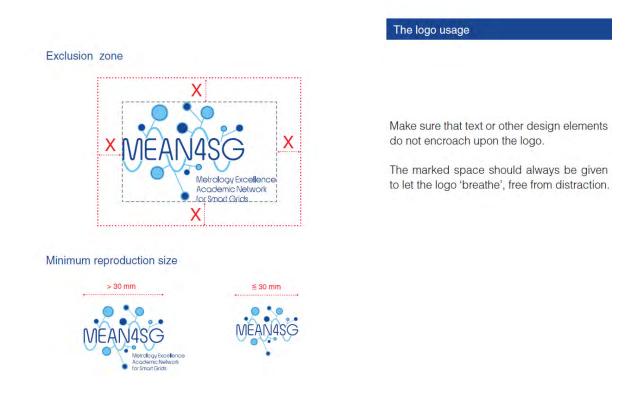


Figure 22.Manual of MEAN4SG logo: example of guidelines

2.2 Template: agenda of the meeting

A template of agenda to be followed by all project partners has been provided.

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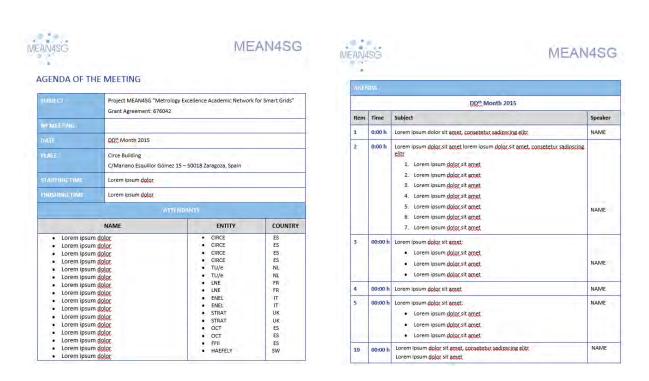
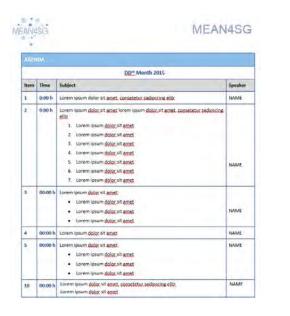


Figure 23. Template: agenda of the meeting

2.3 Template: minutes of the meeting

A template of minutes of the meeting to be followed by all project partners has been provided.







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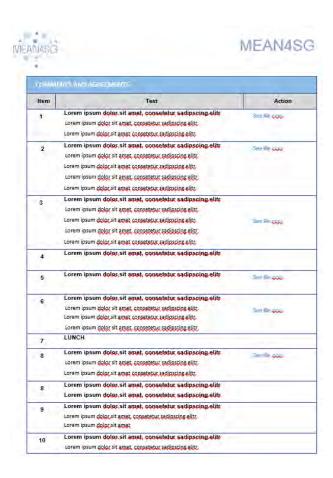


Figure 24.Template: minutes of the meeting

2.4 Template: presentation

A template of presentation to be followed by all project partners has been provided. This could be used both for internal and external communications.

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Figure 25.Template: presentation (1)

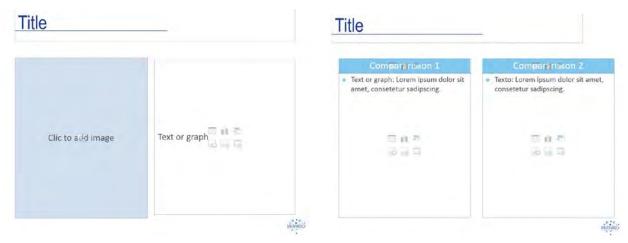
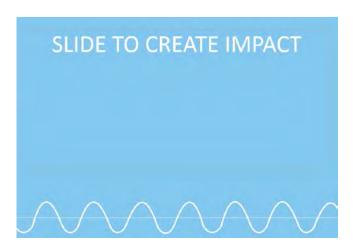


Figure 26.Template: presentation (2)

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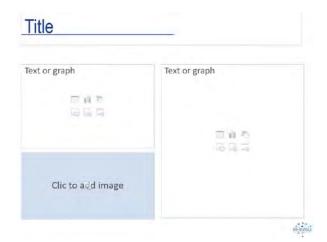


Figure 27.Template: presentation (3)

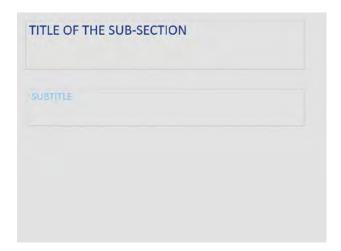




Figure 28.Template: presentation (4)

2.5 Template: deliverable

A template of deliverable to be followed by all project partners has been provided. Its structure includes the following sections: cover page, deliverable factsheet, disclaimer of warranties, abbreviations, executive summary, table of contents, introduction, main content, conclusions, annexes, references and dissemination potential.

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Figure 29.Template: deliverable (1)

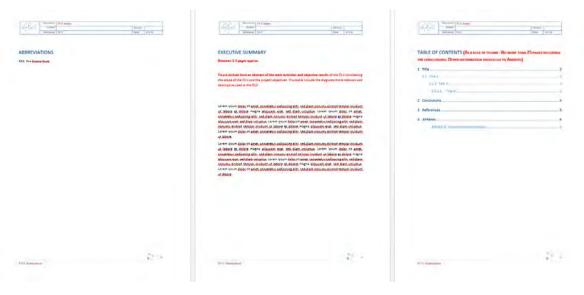
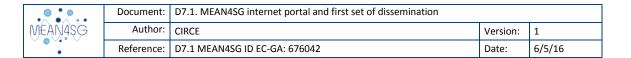


Figure 30.Template: deliverable (2)



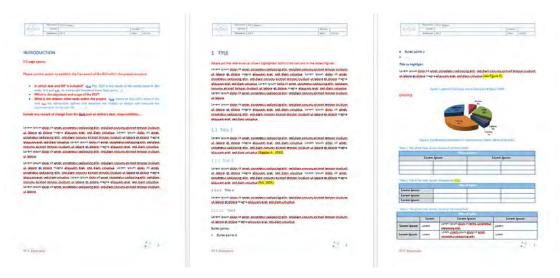


Figure 31.Template: deliverable (3)

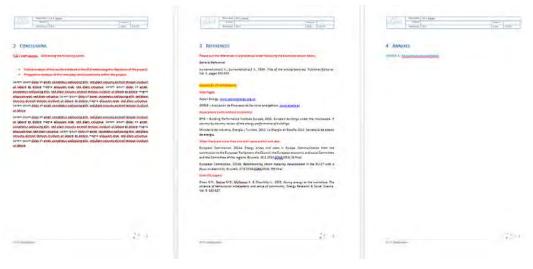


Figure 32.Template: deliverable (4)



Figure 33.Template: deliverable (5)



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2.6 Summary presentation of the project

This presentation gives a general overview of MEAN4SG, including: project partners, topic and general data, objectives, challenges, impact and quality of the training programme. This tool will help partners whenever they should present the project to a forum, they will be able to give a fast and common response to the audience. More versions of this kind of presentation will be developed during the project lifetime.



Figure 34. Summary presentation of the project (1)



Figure 35. Summary presentation of the project (2)



Figure 36. Summary presentation of the project (3)



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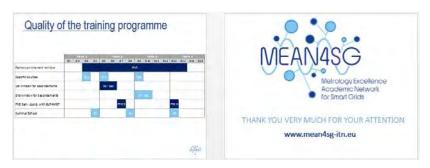


Figure 37. Summary presentation of the project (4)

2.7 Press release

A first version of the press release has been developed. Partners may use / modify / adapt it according to its needs and the corresponding target audience of the communication.



Figure 38. Press release



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3 CONCLUSIONS

This document intends to describe the first dissemination materials developed for MEAN4SG purposes.

First of all, the project website (http://www.mean4sg-itn.eu/) will be the main communication channel. All public documentation will be uploaded there, including scientific publications, news and press releases, information about events and public deliverables. Different sections for the ESRs to be recruited and for the project partners have been implemented. In this sense, currently the main objective of MEAN4SG website is to give more visibility to the vacancies offered under the project framework until the recruitment procedure is closed.

The first set of templates and dissemination materials provided to the partners are included. These materials will be completed over the project lifetime, with the first milestone at month 6 with items such as written identity, Frequently Asked Questions or Tweetable facts among others.

All partners of the consortium will use these materials, thus a common message from MEAN4SG is disseminated to the target audience.